

## Planned Giving Makes a Difference at the Pembroke Regional Hospital

FOR IMMEDIATE RELEASE

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The Pembroke Regional Hospital (PRH) Foundation depends on the support and donations from the community to keep the best care possible right here close to home. An integral part of these donations are from planned giving, where donors have made the important decision to leave a gift in their will to the PRH.

The PRH Foundation was the recent recipient of an incredible planned gift from the Estate of Harold Smallpiece. Recognizing the importance of local state-of-the-art healthcare facilities, Mr. Smallpiece directed in his will that each of his children name a hospital of their choosing to receive his gift which, added together, totalled \$540,000. His family is delighted that these funds will go towards the PRHF *Cancer Care Campaign* and the hospital's greatest needs!

Executive Director of the PRH Foundation, Roger Martin stated, "Many people are not aware of this, but equipment is one of those things that the government does NOT provide funding for. This is the main reason why receiving a gift of this magnitude makes such a difference. Mr. Smallpiece believed in planning throughout his life, according to his children Connie and Marvin who took part in the presentation of the cheque, and now his legacy will live on through his generous donation."

On July 19<sup>th</sup>, Mr. Smallpiece's son and daughter presented the PRH Foundation with the amazing gift their father had left in his will. They remembered their father, stating, "Dad was a very keen investor; yet, like many of his generation, he personally led an extremely frugal lifestyle and no one, not even his children, anticipated the sheer magnitude of his plans for several charities in his will." They shared that "he was pretty much a hermit who did not chase recognition or compliments". Their dad was born and raised in Pembroke. His interest in electronics began while working at Pembroke's radio station on TV Tower Hill fixing AM radio transmitters. From there, he began working as a floor sweeper at the Bell Canada garage (locally) where Bell repair vans are still located today. His childhood home in Pembroke is where both of his grandchildren were raised and his family resides here to this day.

PRH President and CEO Pierre Noel expressed his heartfelt gratitude to Mr. Smallpiece and his children on his behalf, for choosing to give the hospital such a generous gift that will benefit so many for years to come. "Mr. Smallpiece clearly recognized the importance of good healthcare not only for his own family but for the community at large and planned for a gift following his passing that would help ensure the care needed by so many can be received close to home in a state-of-the-art setting. His legacy as a result will be the tangible improvements to the areas of our hospital that are part of the healing journey for local cancer patients. His generosity will never be forgotten," Mr. Noel said.

Advancements such as the addition of the MRI, the Surgical Floor Renovation and now the Chemotherapy Unit expansion would not be possible without the support of donors in the community through various programs such as Monthly Giving, event participation or sponsorship, Planned Giving in your will, participating in the Foundation's lotteries, hosting your own fundraiser

and so many more! “We cannot thank the community enough for all the incredible support they have shown to our local hospital and healthcare workers even throughout this difficult time,” said Lisa Edmonds, PRHF Board Chair.

Leigh Costello, Community Fundraising Specialist, shared just some of the many ways in which you can help:

- You can donate stocks, which offer tax benefits
- You can plan a donation from an estate
- You can make a pledge over a period of 3 or 5 years so you can spread out your donation
- You can join our Monthly Giving Club or
- You can make a onetime Donation

Donations to the PRH Foundation are welcome at any time by calling (613) 732-2811, extension 7408 or visiting the PRHF website at [www.prhfoundation.com/cancercare/](http://www.prhfoundation.com/cancercare/).

**FOR MORE INFORMATION, PLEASE CONTACT:**

**Roger Martin, Executive Director**  
**Pembroke Regional Hospital Foundation**  
[roger.martin@prh.email](mailto:roger.martin@prh.email)  
**(613) 732-2811, extension 6223**

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